



Inteset, LLC

Press Release

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For Immediate Release

Inteset – The Evolution of Entertainment in the Yachting Industry

Hanover, Massachusetts – August 1, 2005 - Thanks to the new era of digital mediums, entertainment technologies are evolving at a historic rate. One of the largest benefits of digital media is its ability to be presented on a single converged platform. Inteset has capitalized on this aspect by producing a sleek line of simple-to-use, high-quality devices where each consolidates more entertainment features into a single unit than ever before. Imagine being able to store and playback hundreds of movies, thousands of albums, entire photo and video collections, as well as watch, pause, and record HDTV, and surf the Internet all from one converged system. In addition, this media can be distributed simultaneously to different locations using Inteset extender devices.

Inteset products are well suited for the yachting world due to their enormous space saving and ease-of-use attributes. One server can replace more than ten A/V components and several drawers filled with movie and music cases. Wiring for distributed audio and video relies on a single network cable. With virtually no learning curve, guests can control any entertainment feature from a single wireless touch panel device.

The following describes a possible scenario using the Inteset Denzel server, VANA extender, and advanced control systems on a yacht:

In one cabin, a guest easily locates all the movies starring their favorite actor and chooses one to watch. Another guest in a separate cabin views a “Greatest Moments of Golf” DVD from the online collection. On the aft deck, a group takes in a slideshow of yesterday’s activities to a medley of songs from a local musician, while another group is in the salon watching a recorded episode of Power Lunch. At the same time, the

stewardess is using the in-wall touch panel to select a playlist of classical music for the crew quarters.

Inteset is being recognized in the entertainment industry as a leader in media convergence. The home model of Denzel (TP420-SD) and its extender system, VANA (VA6420-SD), are poised to receive an award from Electronic House Magazine for "2005 Products of the Year." The benefits of convergence and quality distribution of media are sure to be highly valued in the yachting industry as well. Products are available via a preferred Inteset dealer. To get more information, contact David Hirsh at 781-826-1510 X203 or visit www.inteset.com.