

Inteset, LLC

Press Release

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### **Inteset's Denzel Media Server Gets a Makeover**

*Hanover MA, September 11, 2007, Inteset, LLC launches 4<sup>th</sup> generation Denzel Media Server*

Inteset recently unveiled its 4<sup>th</sup> generation Denzel media server at CEDIA 2007. The Denzel DTCD30-Si, features several improvements over its predecessor, such as a quieter, cooler, more elegant and accessible aluminum alloy chassis. The most noteworthy improvement is what Inteset calls a *Hybrid Back Panel*<sup>™</sup>. Unlike competitive products with fixed back panels, the new Denzel has the perfect combination of A/V style inputs and outputs for connectivity convenience. Like a computer, it also has several expansion card slots for easy upgradability. In addition, the easy-open chassis design allows internal components, such as DVD drives and hard drives, to be exchanged effortlessly.

“The new Denzel’s upgradeability is ideal for the up-sell,” says David Hirsh, Inteset Director of Business Development. “A dealer can contact his Denzel media server customers and sell them the latest A/V technologies without the customer needing to invest in a whole new system,” continues Hirsh. “It’s easy for the customer too. Instead of introducing a whole new system with the associated learning curve, the customer is just building on a system with which they are already comfortable. With our Denzel media server and highest end media server, Maximus, dealers can go back to the customer and offer upgrades like, Blu-ray, CableCARD, or additional storage.”

“We have seen a dramatic change in the trends of the A/V industry over the years,” explains Jeff Lloyd, President of Inteset. “With traditional A/V components there is no opportunity to upgrade parts. Basically, once you buy a component, you’re stuck with it for years despite technological advances,” continues Lloyd. “In response to customer requests, our dealers have seen a recent influx in upgrade business. This restructured sales model has created a lucrative profit center for our dealers, as well as satisfied their customers’ desire to maintain a technical standard with their media equipment,” adds Lloyd.

The 4<sup>th</sup> generation Denzel DTCD30-Si media server with all options is available immediately and equipped with the latest Blu-ray/HD-DVD playback capabilities, 4TB of RAID 5 protected storage, trouble alert email notification, dual or quad

OCUR/CableCARD, and 3 independent audio zones (7.1 surround sound main zone with 111db per channel SNR).

***About Inteset***

*Inteset, LLC has been creating high-end home entertainment products since 2003. Inteset offers three categories of products based on the Windows Media Center platform: media servers, media extenders, and exclusive software for its systems. The near silent media servers come with up to 8TB of internal, protected storage with the ability to expand externally. The advanced media extenders are independent systems as well as A/V distribution clients. All systems are shipped with an enriched Windows Media Center interface that includes a movie management module and a multi-zone music module among other exclusive software offerings. These systems appeal to A/V dealers and integrators for their high-integrity construction, reliability, ease-of-use, unique entertainment modules and services, price point, and interoperability with advanced control systems.*